



Training and Development Has Never Looked So Colourful

- *The Colour Works hat trick award win*

The champagne is flowing at The Colour Works; after winning the UK's top distributor award from Insights Learning & Development Ltd – for the third year in succession.

The Colour Works have been recognised for their excellence in being the highest performing distributor of Europe's fastest growing personality profiling tool - and beating off severe competition from 200 other licensed practitioners.

This is yet another massive accolade for the company who are proud to boast an enviable client base that includes Barclays, Thames Valley Police, Iceland Foods, Coca-Cola, Ginsters and Paul Smith – to name but a few.

Directors Nick Fewings and Ann George attended the prestigious event recently held at Maida Vale Marriott Hotel in London, Nick says of the event "It was fantastic to pick up this award for the third year running. We know that we work with the best personality profiling tools around and we continue to build on it with complementary learning programmes to ensure that the buzz that we create translates into tangible and positive changes in the work environment for our clients."

But Ann, Business Development Director of The Colour Works goes one step further and credits this achievement to the 20 'fantastic' facilitators in the company and acknowledges their breadth and depth of skills and experience in developing long lasting relationships with their client base.

Ann goes on to say "Not only do we and our fantastic facilitators strive to deliver lasting results for our clients, but also partner with other organisations to enable us to deliver programmes that add real value to our client's organisations. We also strongly believe in quantifying, measuring and recognising the real differences we make for our clients – and we must be doing something right, 93% of our feedback says 'excellent!'"

So what's next for the award winning company? Ann sums it up in two simple words "strategic growth!", she goes on to add "We have some real firm and measurable business development ideas for 2009 – 2010, and these will increase our business further and we'll be in an even stronger position to offer more team effectiveness, leadership, change programmes and sales programmes for our ever developing client base – you'll certainly see us up there again at next year's event".

To discuss your learning and development needs further please give us a call on 0845 045 0933 or email office@thecolourworks.com for a copy of our Corporate Brochure.