

The Colour Works Leadership 360° Report is the essential next step in leadership development, giving leaders a deep and structured insight into their leadership style

## Develop leadership skills

- Deepen self-awareness
- Easily identify areas for development
- Build an open, honest, non-confrontational culture
- Create meaningful personal development plans
- Strengthen key stakeholder relationships

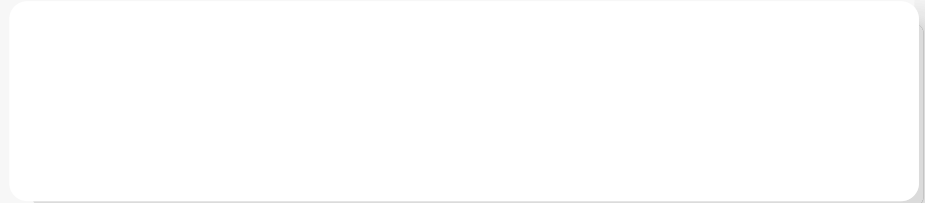
## Leadership Attributes

The Colour Works Leadership 360° Report explores the areas of expertise required by today's leaders, including personal values, resilience, wellbeing and the psychology of human behaviour, and breaks them down into eight key leadership attributes.

- Clarity
- Delivery
- Stretching
- Vision
- Collaboration
- Coaching

- Trust-Building
- Reviewing

# The Leadership 360° Journey



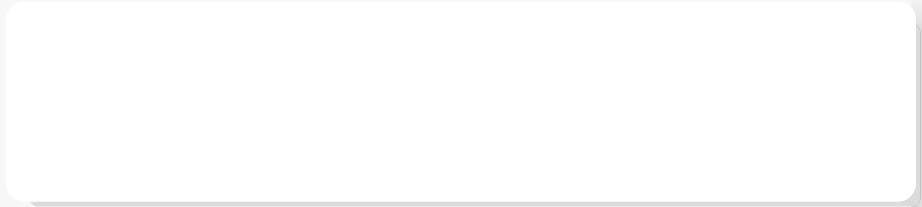
## Compare

Compare up to 20 individual responses, organised into groups



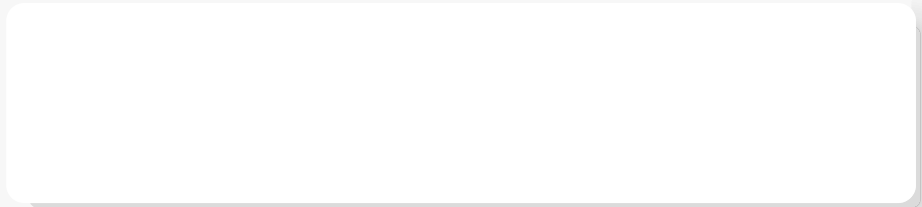
## Recommend

Respondents can suggest ways to develop leadership skills in each area



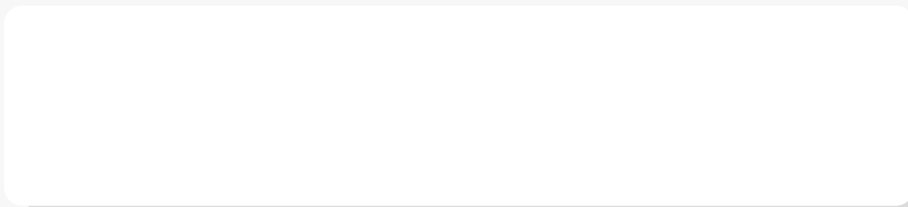
## Understand

The perfect platform to discuss and establish  
personal action plans



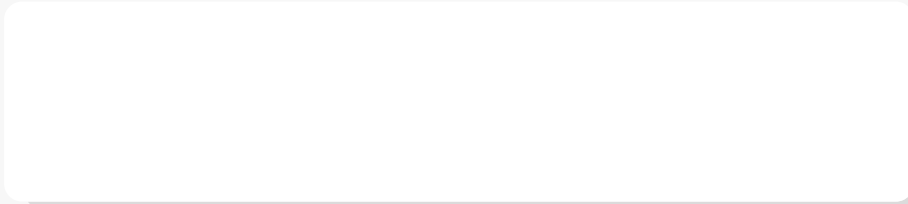
## Feedback

Named feedback is recommended but anonymity  
is available



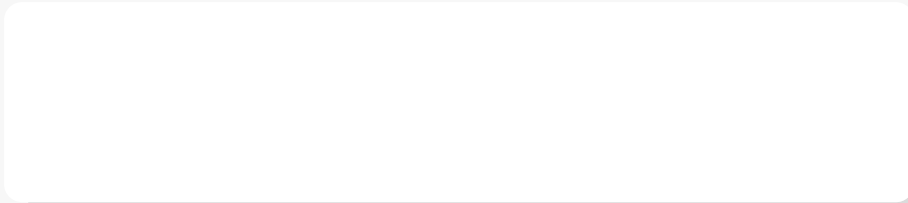
## Measure

Measure an individual in 8 key leadership  
attributes

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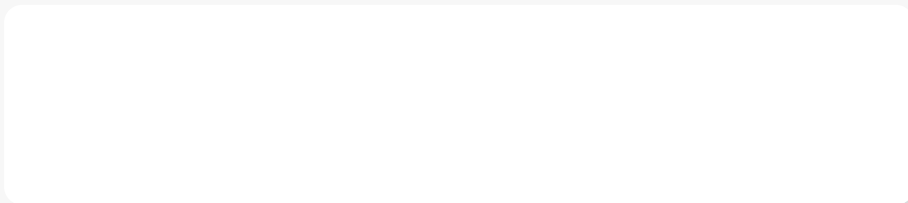
## Comment

Freeform comments make the feedback more meaningful

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## Encourage

Encourage open and honest conversations

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## Progress

Can be overlaid with previous results to demonstrate progress

## Take a look inside

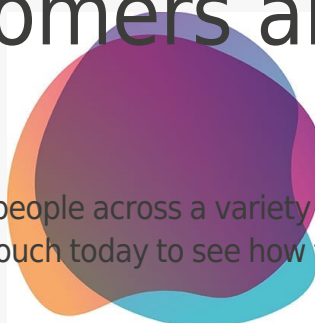
To learn more about Leadership 360° assessment and report, download this sample document

## Leadership 360° Facts

- The result of 18 years of research into Leadership Development
- Key attributes can be mapped alongside the Insights Discovery profile
- Suitable for use in a one-to-one coaching or group workshop environment
- Participants complete a 24 question online survey
- Structured feedback from up to 20 people
- Measure progress over time and map ROI

## What our customers are saying

Since 2003, we've helped thousands of people across a variety of sectors to build, grow and empower their teams. Get in touch today to see how the Colour Works can help you.



**Enquire now**



“At first I was unsure of the benefits that I would take away from the leadership development programme but I was amazed at the impact it had upon both my personal and professional life. I am now able to engage with colleagues in a more open and collaborative way, reduce conflict and improve communication within my family and friendship groups. I continue to use my learnings from The Colour Works in my daily life.”

Paula Lavan  
Head of Procurement at Brammer Buck and Hickman





“The Colour Works has transformed our management team here at Electronic Materials – we now talk the new language of colour. We’ve realised that sometimes one splash of colour isn’t enough and that together as a team we are stronger, enabling us to support one another and deliver company success.”

Helen Baxter  
People & Culture Manager at A-Gas Electronic Materials





"I found the insights into how we work as a team invaluable in improving our team efficiency, performance levels and the joy of working together. Taking the time out to reflect and understand our different preferences and how they impact each other was illuminating. Our facilitator has a great passion for the product and captivates everyone's attention from start to finish, challenging us to be our very best selves."

Karen Rayfield  
Director of People & Performance at Helping Hands Home Care





“The Colour Works gave us an amazing team-building exercise for our whole organisation. It gave us all the skills to look at both professional and personal relationships and discuss with our teams and families. Our facilitator was fabulous. He made it fun and entertaining whilst providing a valuable learning experience both individually and as a team. There was a buzz in the air and the room was full of laughter.”

Lisa Steele  
Chief Executive at Chai Cancer Care





“Seed used The Colour Works to run our team training day. As seasoned educators and trainers, the audience was tough and initially very pessimistic. They were all converted. Feedback from the team has been phenomenal – way better than we had anticipated. What is more though, is that it has given us a language of understanding, a way of communicating and an appreciation of why we do the things we do. It really has transformed our team.”

Dalia Davis  
Director of Operations at Seed





"I thought your presentation style was pitched perfectly to deliver the overall message, and you seamlessly interweaved the stories shared by the participants. I came away motivated, inspired and armed with some tools and ideas to best support those around me in the year ahead. "

Kate Turner  
Group Commercial Operations Manager at Farrow and Ball





“You need this in your life”

Ken Parke  
Managing Director at Ken Parke Planning Consultants



“It brings unity to the business, a level of understanding and empathy from top to bottom and bottom to top. People know how to approach and get the best out of each other.”

Jim Totczyk  
Operations Director at Naim Audio



“What I really appreciated about The Colour Works was a very collaborative approach. The Colour Works worked with me to understand the needs of the business and make our implementation successful.”

Michelle Vaughton  
Learning and Development Manager at Farrow and Ball





“As a Team we very much enjoyed and found value in our results, which helped us understand our leadership and promote our management style. We used some of these strengths to enhance the modern, stylish approach we needed to sustain our company’s growth”

Dan Bamforth  
Towndoor Property Rental Managing Director

The Colour Works

# Try Leadership 360 today

