



Workplace Culture

Challenges

The values gap – the gaping hole between an organisation’s values and how its staff actually behave – is a major demotivator for people at all levels in all types and all sizes of organisation. Changing an organisation’s culture is complex and takes time and courage to plan and execute.

Our Approach

We’ll sit down with you to investigate where your current culture is and where you’d like it to be. We’ll apply our experience and creativity to design a development programme to get you there.

All our learning programmes kick off with an introduction to the Insights Discovery model and profiles. This lays the groundwork – understanding yourself and others better, providing a shared language for an appreciation of behavioural differences – for further improvements.

Depending on need, time and budget, we’ll work with you to design a comprehensive culture change programme which can include any or all of [these areas of delivery](#).

Follow Up & ROI

Follow-up and follow-through are important factors to ensure the learning sticks and makes a tangible difference. We’ll be with you every step of the way and provide a raft of resources and exercises to support you in keeping the learning alive.

We know the importance of measuring return on investment. We agree with you upfront how we measure it and check in regularly to ensure we’re on track.

Changes you will see:

Individual

Improved relationships, morale and engagement levels as people sign up to the behaviours that underpin the culture

Team

Cross-function collaboration and team atmospheres that encourage openness and honesty, leading to greater trust

Organisation

With the leadership bringing the new, clearly defined culture to life on a daily basis, individuals and teams will feel a greater sense of belonging, ownership and engagement and productivity levels will improve.

Made by The Colour Works

This document has been provided by The Colour Works.

Call Us: [0345 045 0933](tel:03450450933)

Email Us: office@thecolourworks.com

Find Us: Peartree Business Centre, Cobham Rd, Ferndown Industrial Estate, Ferndown, Wimborne BH21 7PT