



Building Workplace Culture

This programme has been designed by The Colour Works.

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Challenges

The values gap – the gaping hole between an organisation's values and how its staff actually behave – is a major demotivator for people at all levels in all types and all sizes of organisation. Changing an organisation's culture is complex and takes time and courage to plan and execute.

Our Approach

We'll sit down with you to investigate where your current culture is and where you'd like it to be. We'll apply our experience and creativity to design a development programme that will help you improve your workplace culture and get engagement to where you want it to be.

All our learning programmes kick off with an introduction to the Insights Discovery model and profiles. This lays the groundwork – understanding yourself and others better, providing a shared language for an appreciation of behavioural differences – for further improvements.

Depending on need, time and budget, we'll work with you to design a comprehensive culture change programme which can include any or all of **these areas of delivery**.

Follow-up & ROI

Follow-up and follow-through are important factors to ensure the learning sticks and makes a tangible difference. We'll be with you every step of the way and provide a raft of resources and exercises to support you in keeping the learning alive.

We know the importance of measuring return on investment. We agree with you upfront how we measure your employee engagement and check in regularly to ensure we're on track.