



# **James Smith**

Leadership 360 Feedback

360 Sample

The Colour Works are Specialists in transforming performance in individuals, teams and organisations.

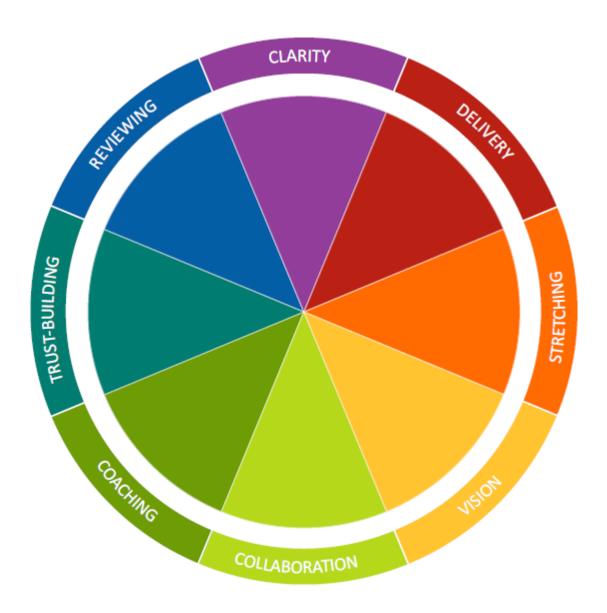
0345 045 0933 | www.thecolourworks.com

## Introduction

This 360 feedback report has been created from over 18 years of research into leadership and management development.

The report explores key enablers required by leaders of today such as personal values, resilience, wellbeing and emotional intelligence, all of which are reported through eight key leadership attributes.

The feedback collected in this report contrasts your self-perception with the perception of other respondents. The resulting facilitated discussions create a powerful leadership development experience, more trusting and open relationships and a positive influence on your workplace culture.





### Introduction

#### Clarity

A leader with Clarity brings transparency to projects and teams, communicates effectively and leaves personal agenda and bias out of everything they do.

#### **Delivery**

A leader with a strong Delivery style is driven, delivers on time, embraces new challenges and approaches change with tenacity.

#### Stretching

The Stretching leader is always improving themselves and develops others whilst living a life in the belief that anything is possible.

#### **Vision**

A leader with Vision sees the bigger picture and takes people with them by translating it into meaningful terms for everyone involved.

#### Collaboration

The Collaborative leader empowers others through strong interpersonal skills and builds powerful teams who own the issues.

#### Coaching

When a leader embraces a Coaching style, those who follow them learn, engage and develop from within.

#### **Trust-Building**

The Trust-Building leader is consistent with their personal values and gives others a true sense of belonging and safety through their authenticity.

#### Reviewing

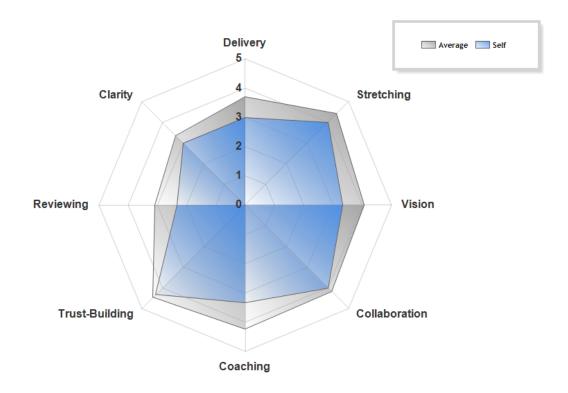
The Reviewing leader takes the requisite time to ensure progress is reviewed and lessons learned, mines the data and makes the final decision through logic and evidence.

This report will help you identify your strengths as well as potential areas for development. Once you have digested the contents, your facilitator or coach will guide you through the feedback and ensure you have the understanding, knowledge and skills you need to develop as a leader.



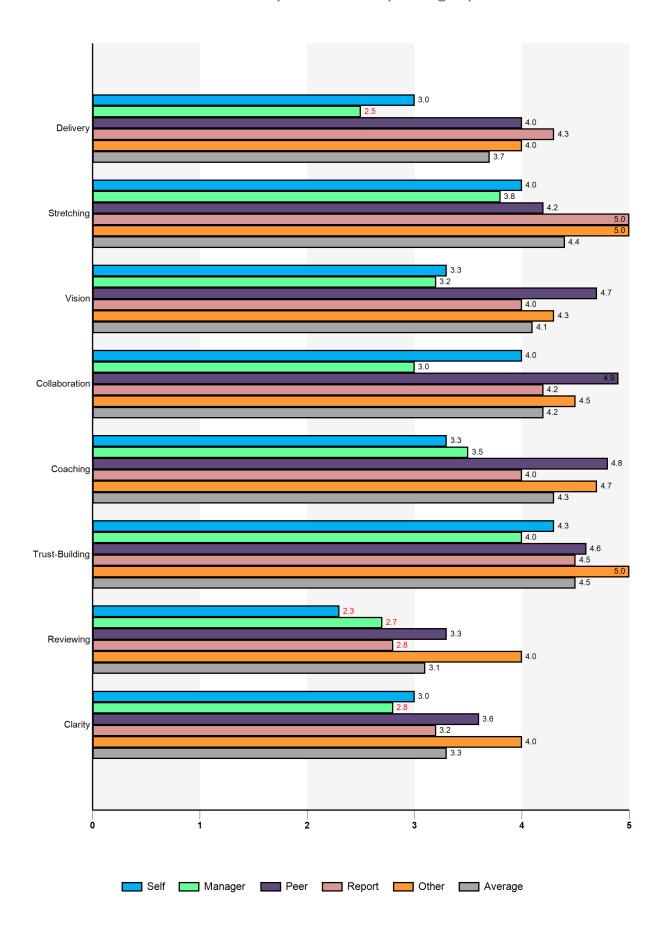
# Your results against your complete feedback group

The following radar graph shows the eight attributes you scored yourself against and the average scores of those you invited to provide feedback.



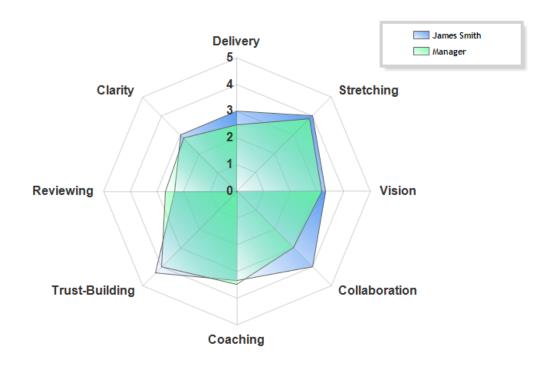
-		

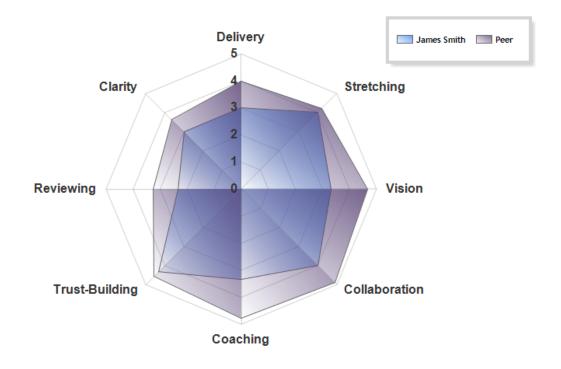
# Summary of results by category

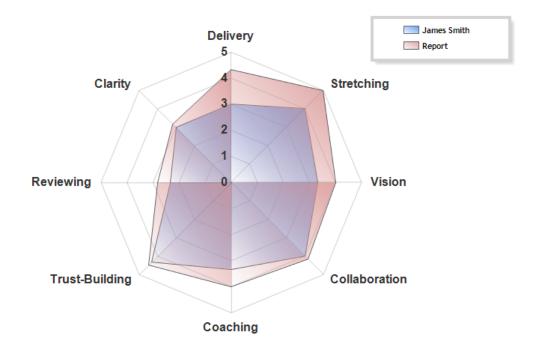


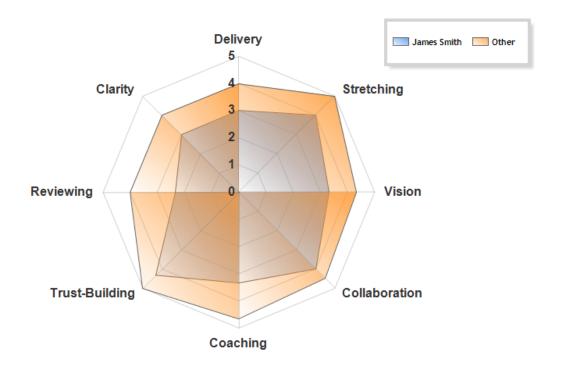


# Summary of James's results against colleague scores







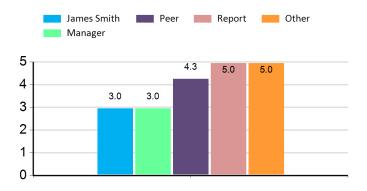


# Delivery

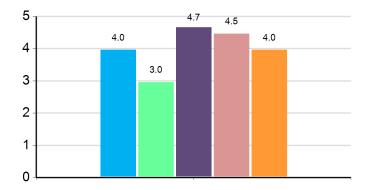
A leader with a Delivery style is driven, delivers on time, embraces new challenges and approaches change with tenacity

#### **Statements**

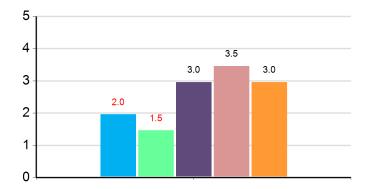
1) Drives change



Persistent and will find ways to overcome challenges



3) Holds others to account with resolve



# Delivery

# Question

#### When do you believe that James is at his/her best in this area?

James Smith When faced with a challenge I believe I find innovative ways of overcoming them. This excites

me and plays well to my strengths.

Manager James - When a project is in its early and most creative stages and he's thoroughly bought into

and excited by the concept, which he's had a hand in shaping.

Steven - When the project in hand requires creative input and he is given time and space to play

Peer Serena - Always! a great delivery style - very keen on embracing new challenges but not driving

change for change sake.

Sarah - James is great at being the front runner and the inspiration for any project that involves

new ideas. I'm constantly astounded and inspired by how much he achieves.

Anne - James's motivation and enthusiasm are infectious and support the team to overcome

challenges and think outside of the box

**Report** Gareth - James has a lot of energy and can direct this into new projects with enthusiasm and

drive.

Kirstie - James's understanding of the change process allows him to coach and encourage others

through change.

Other Paul - When tackling something new and exciting

# Question

#### What could James do better in this area?

James Smith Being more visible in driving change from the front and applying more rigour to deadlines. I

know my preferred style is to allow others to work at their own pace, but I do need to drive that

element of my leadership style more

Manager James - Try to find ways to maintain levels of excitement and/or be honest and open about

having lost interest and finding it difficult to inspire others

Steven - With project planning and execution, sticking to timelines and asking for help in areas

he knows he is not naturally good at

Peer Anne - Completer finisher is not a title that one would immediately think about when

considering James.

Sarah - He is quite laid back so some times I feel that I can get away with not completing work

on time.

Serena - Perhaps be more deliberate with holding others to account for their part of the

programme

Report Gareth - As a business we need to think outside the box a little more and I'd like James (and the

rest of us) to stretch into new territory, so we stay ahead of the game.

Kirstie - His naturally forgiving nature may prevent him from holding others to account.

Other Paul - Follow through with the details

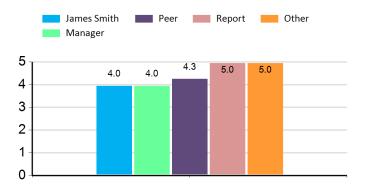


# Stretching

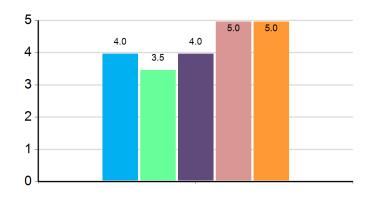
The Stretching leader is always improving themselves and develops others whilst living a life in the belief that anything is possible

#### **Statements**

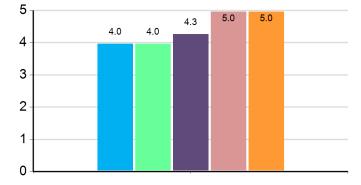
1) Develops self and motivates others to do the same



2) Sets ambitious goals



3) Encourages people to deal in solutions, not problems



# Stretching

# Question

## When do you believe that James is at his/her best in this area?

James Smith I am at my best when learning and passing this onto others. I believe that any opportunity is a

good opportunity to learn. I also enjoy pushing others to make changes in how they work and

behave.

Manager James - He's inspirational in his quest for self-improvement and certainly focuses on positive

solutions rather than dwelling on problems

Steven - Personally and physically James loves learning new things and testing new theories,

never afraid to give anything a go and jump straight in

Peer Sarah - James always pushes himself and at times it can be exhausting watching all the things he

gets involved with. He has a huge passion for work and play and it's easy to compare myself to

him and come up lacking.

Anne - James is a real team player who brings a wealth of learning and updates to all

Serena - through his 'I'll do it too' approach

Report Kirstie - James has an insightful way of getting to the heart of problems and delivering effective

solutions.

Gareth - James is a very positive 'can do' guy who pushes himself hard and can push others to

stretch and grow when he sees the need.

Other Paul - This seems like home for James, belief that anything is possible

# Question

#### What could James do better in this area?

James Smith I set myself overly ambitious goals in the belief that I will achieve them come what may. I could

definitely be more realistic with my time management and plan more effectively.

Manager Steven - By challenging himself to improve in areas of discomfort rather than just in the areas

that interest him most and share more of what he learns with others

James - He could try to understand problems better to ensure solutions are more focused, clear

and simple and their accompanying goals more achievable

Peer Sarah - James doesn't push me to do the same as him, I don't think that's in his nature, he wants

to be the change the people see, not drive it. Is that a bag thing? I'm not sure. But maybe throw

out the odd challenge to others?

Serena - put himself out of his comfort zone more often and sit quietly!

**Report** Kirstie - All creative solutions require practicality to implement. James puts effort into balancing

both although the creative parts are clearly more exciting!

Gareth - I guess he could remember that what works for him doesn't necessariy work for everyone, so driving and encouraging will work for some but not everyone - how else can he

motivate them?

Other Paul - Nothing



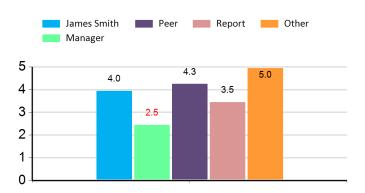
# Vision

A leader with Vision sees the bigger picture and takes people with them by translating it into meaningful terms for everyone involved

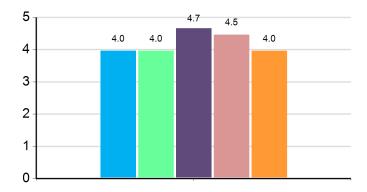
#### **Statements**

Keeps an eye on the 'bigger

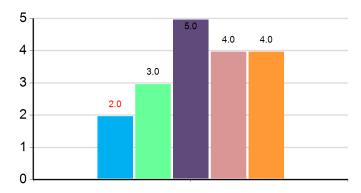
1) picture' and how the company's future fits within it



2) Brings the company's vision to life in an inspiring way



Understands and communicates to team members how they contribute to the organisation's purpose



#### Vision

# Question

## When do you believe that James is at his/her best in this area?

James Smith Seeing the bigger picture lights my fire. I enjoy seeing the future of a company and how

everyone will play a part in achieving its goal. I try to translate this into meaningful terms for all

around me on a daily basis.

Manager James - James is inspirational in his ability to convey the vision in a meaningful way

Steven - When he is allowed to think conceptually with an 'anything is possible' mindset. James

takes a positive approach to everything

Peer Serena - A great communicator with the wider team

Anne - Motivation and communication skills are infectious and enable people to see how they can fit in and be part of the bigger picture. James's enthusiasm and consideration of others

engages all and enables ownership

Sarah - That's James! the way he took ownership of last years rebranding and supported us with all the documentation etc was amazing (other team members were great too but James was the

front runner.

**Report** Kirstie - James brings the company's conceptual vision to life by using real-life examples.

Gareth - James does see the bigger picture and gives off a strong sense of forward motion and a

desire to grow the business.

Other Paul - James is at his best thinking and talking about the vision for the future

# Question

#### What could James do better in this area?

James Smith My communication of the vision and future direction might lack impact for some. I need to be

more data and fact-driven for those who relie more on the tangibles than the story.

Manager James - He could work at breaking the vision down to better understand and communicate the

mechanics of how others' contributions add to the whole. He could also benefit from a broader

picture of the market as a whole and trends.

Steven - While concept and ideas are his strong points when it comes to looking at vision and direction, consideration of the bigger picture in terms of financials, measurables and if

something is actually doable and contributes to business growth sometimes get lost

Peer Sarah - He can't this is where he excels

Serena - tolerating those who are not like him a bit more!

**Report** Gareth - I don't often hear him talk about how he sees the business in 3 - 5 years and beyond,

and what we're going to do to get us there. I'd like more detail on the what and the how. And an

aspirational Vision.

Kirstie - Keep sharing your experiences and observations as it benefits the more office-based

staff to understand the output of their efforts.

Other Paul - I don't see his day to day interactions with the team so I'm not sure how things could

improve



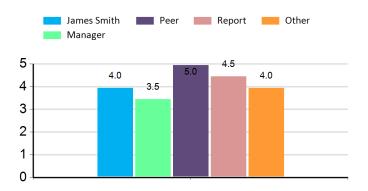
# Collaboration

The Collaborative leader empowers others through strong interpersonal skills and builds powerful teams who own the issues

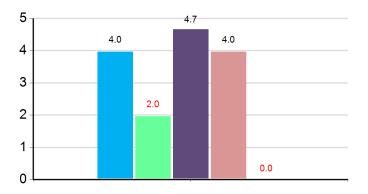
#### **Statements**

Openly encourages the input

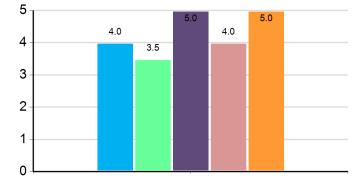
1) of others' views and opinions in decision-making



2) Empowers others to take the lead



3) Actively fosters an environment of collaboration



## Collaboration

# Question

#### When do you believe that James is at his/her best in this area?

James Smith Bringing people together to achieve a goal is well within my area of expertise. I enjoy identifying

needs and areas for development and helping people collaborate.

Manager Steven - James is at his best when he is allowed to be in control and lead a project with overall

control of the decisions being made. He values the thoughts and input of others as long as they

don't change the direction he wants to go in

James - When he has the courage to be vulnerable

Peer Serena - A strong part of James' toolbox

Sarah - Again you've just described James to a tee

Anne - James is creative and energetic. an environment that provides an outlet for these

attributes helps his to be his best version.

Report Gareth - James has improved in this area and is much more likely to solicit my views and value

my contributions than I felt was the case in the past. He seems happier to collaborate. Kirstie - James lives and breathes collaboration and his interpersonal skills are excellent.

Other Paul - Shows excellent interpersonal skills and the team is growing in strength and ability

# Question

#### What could James do better in this area?

James Smith As my leadership style is empowering and encourages others to take the lead, I get frustrated

when they don't step up (to my potentially ambiguous direction) and take responsibility for their actions. This is caused by me giving too much freedom across the board and whilst this might suit some in the team, others need more discipline, deadlines and tangible actions to achieve.

Manager Steven - Be more accepting of others feedback if you have asked for it and get it earlier on in the

project to save being challenged or given new ideas too far down the line when you don't want

to make changes.

James - James needs to grow in the understanding that he doesn't need to have all the answers

himself

Peer Sarah - Nothing

Anne - Perhaps make a little more time to collate the views of others in advance of decisions /

changes.

Report Gareth - I think James and other senior members of the team can do more to reach out to the

wider team and utilise the huge amount of talent we have - don't feel like you have to have all

the answers.

Kirstie - Pick and choose collaborative tasks for optimum results - some things are best handled

quickly and by one person.

Other Paul - I don't have experience of James' ability to empower others. He certainly encourages

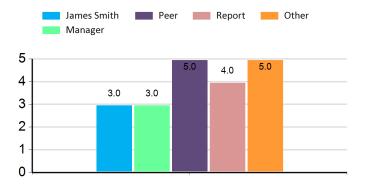
collaboration

# Coaching

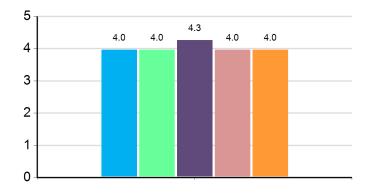
When a leader embraces a Coaching style, those who follow them learn, engage and develop from within

#### **Statements**

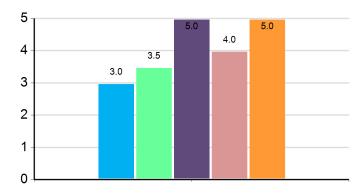
1) Encouragingly asks rather than



2) Actively coaches others, enabling personal growth



Uses others' experience and 3) skills to find better ways of working



# Coaching

# Question

## When do you believe that James is at his/her best in this area?

James Smith

I like to believe that I am polite, sympathetic to others' needs and lead through a coaching style.

I always try and consider the strengths of team members and match roles and responsibilities to

match.

Manager James - He coaches best when he doesn't feel threatened

Steven - James has a natural desire to help and encourage others to better themselves and is always the first to offer support and counsel in times of difficulty. He is great at spotting when

somebody may need support

Peer Anne - A true team player James gives praise and recognizes others contribution and skills

readily

Sarah - James is a huge support to me with proposals and understanding how to support my

clients.

Serena - James is great at delivering the podcasts and particularly the webinars which aid the

dev of all who choose to take part

**Report** Kirstie - James achieves the best results in others through gentle but directed questioning.

Gareth - James tends to be very encouraging and positive, and he believes in us often more than

we believe in ourselves.

Other Paul - James is encouraging and always asks rather than tells

# Question

#### What could James do better in this area?

James Smith I don't ask for help enough on my own projects and although I use the skills of the team in the

team, I don't typically ask for input or help. I need to open up more to those around me and get

on the tasks I'm struggling with.

Manager James - Build his self-confidence

Steven - Slow down when dealing with people with opposing styles to your own. They need

time to think and reflect before responding and sometimes you can move on too quickly

Peer Sarah - Again, as someone who is more direct, I'dl like to see more challenge. Supportive and

inspiring challenge though!!

Serena - more 121 coaching

Anne - Sometimes his enthusiasm shuts down the conversation and thought processes of those

less vocal before they have had the best chance to contribute

**Report** Gareth - I'd say James uses more of a Telling style when working with others, but not in a

disrespectful way. He has a lot of knowledge and enthusiasm, which leads him to state his views strongly and persuasively. It can be very helpful but it's not a strong coaching style. He could take time to allow conversations to develop in an exploratory way, rather than a swift exchange

of views.

Kirstie - It's hard to find room for improvement with James' coaching style.

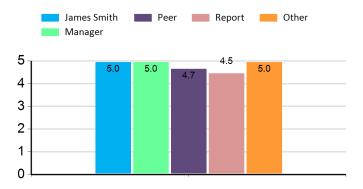


# **Trust-Building**

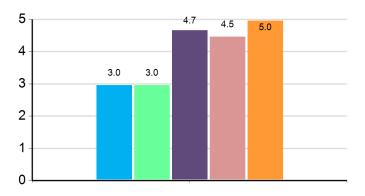
The Trust-building leader is consistent with their personal values and gives others a true sense of belonging and safety through their authenticity

#### **Statements**

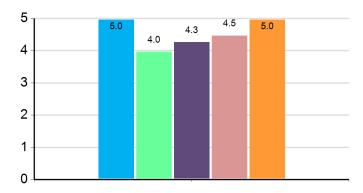
1) Grounded and in harmony with their own personal values



2) Is honest with themselves and others



Has an "open door" policy and 3) takes time out to get to know others



# Trust-Building

# Question

## When do you believe that James is at his/her best in this area?

James Smith My own personal values are very important to me. I bring them into everything I do and try to

make sure they inform all situations. I'd like to think that I'm honest with myself but although I encourage feedback I find it hard to accept on occasions especially from someone who might

lack the insight themselves

Manager James - When talking from a position of knowledge and certainty, his true passion and

authenticity shine through

Steven - You do know yourself very well and have incredibly strong personal values. Always the

first person to welcome visitors to the office and make them feel valued and genuinely

interested in what they have to say

Peer Anne - James is gregarious and welcoming. He is passionately interested in others

Sarah - James is very sociable and is often the "glue" in situations, making sure people are at

ease.

Serena - Strong set of personal values

**Report** Gareth - I always get a sense that James is being straight with me and telling it like he sees it. He

has a strong set of personal values and is firm in asserting those when he needs to. Healso takes

the time to connect with me, rather than just get down to business, which helps build

familiarity and trust between us.

Kirstie - James is a people person and is great at sharing information and listening to others.

Other Paul - It is easy to trust James. His attitude draws you to share things with him and makes me

feel welcomed.

# Question

#### What could James do better in this area?

James Smith On occasions, my values could be a blocker to being honest with others. I could be more honest

with those around me by identifying the evidence and being more clear about expectations. This will help me have the confidence to speak the truth to others in a harmonious way.

Manager James - He could spend more time getting to know the team on a personal level. He could be

more honest about his own feelings, e.g. when stretched or uncomfortable

Steven - The only thing I could include here is be more honest with yourself when you are under

pressure, struggling or need help and ask for it because it is there.

Peer Serena - more 'personal' time to engage socially

Sarah - Nothing, he's really busy already!

**Report** Kirstie - James is very generous with his time and could afford to take a bit more time to look

after his own needs.

Gareth - Perhaps he could be a little less certain sometimes and let an alternate view surface.

Listening & reflecting more always helps. Like myself, he's a talker!

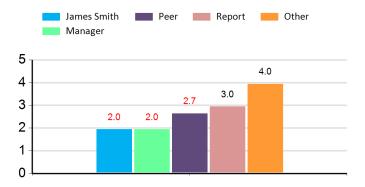


# Reviewing

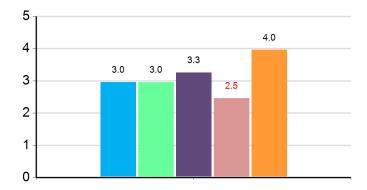
The Reviewing leader takes the requisite time to ensure progress is reviewed and lessons learned, mines the data and makes the final decision through logic and evidence

#### **Statements**

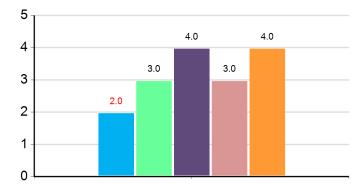
1) Allows time for team reflection



2) Ensures past experience is considered in problem-solving



Keeps team focused on3) reviewing performance against agreed milestones



# Reviewing

# Question

#### When do you believe that James is at his/her best in this area?

James Smith I am at my best when data and evidence are supplied. This helps me reflect on the more

conceptual implications and relate it to our team's needs. This will inform my decision as I have

learnt to appreciate the value structure and reviewing performance against objectives.

Manager Steven - I think it is fair to say this isn't your strong point James although I know you do at times

try and push into the discomfort

Peer Anne - James has a tendency to work in a fast pace. this may not always enable the more

reflective team members to have the time required to participate fully

Serena - learns from past experience

Sarah - Reflection is necessarily James' natural go to. He tends to initiate tasks and then let

others update him on progress.

**Report** Kirstie - James can bring a unique perspective of the human impact of past events that others

may overlook.

Gareth - James may well do more of this than I see, but I can't think of specific examples where

I've observed it.

Other Paul - Reviewing seems like a constant process. Each review develops a better way.

# Question

#### What could James do better in this area?

James Smith Get down into the detail more! Take time to reflect, listen to other options and analyse the

options before deciding on the best course of action.

Manager Steven - Consideration of the bigger picture and using evidence based feedback (financial and

performance related) to inform decisions rather than gut feel and instinct

James - He could set clearer, simpler measures for success so that he doesn't get himself or

others bogged down in minutiae

Peer Sarah - I'm not sure I have experience of him agreeing performance against milestones - I don't

think his role involves that so unsure if I could comment

Anne - Think about planning time in for important changes to enable them to be effective for

everyone.

Serena - to take a slower approach - not everyone moves as fast as James. Allow time for

'proper' reflection and to learn from that

**Report** Gareth - As a business, we need to review how we're doing more often and more rigorously. It

feels like we move from initative to initative without due process sometimes, and James could encourage us all to take a harder look at why that is and what we need to do to be more

strategic and focused.

Kirstie - James is able to coach clients through the reviewing process highly effectively, so he

could practise putting his knowledge base to use.

Other Paul - Occasionally a review could decide to leave something as it is

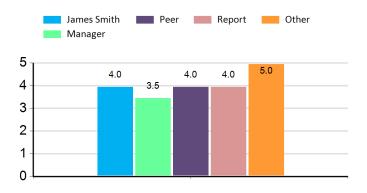


# Clarity

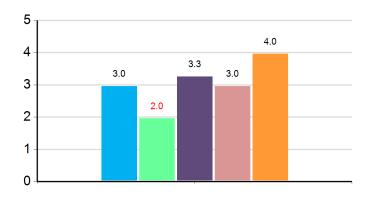
A leader with Clarity brings transparency to projects and teams, communicates effectively and leaves personal agenda and bias out of everything they do

#### **Statements**

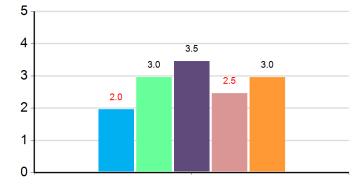
Challenges the status quo to
1) find more efficient ways of
working



Takes time to ensure that
2) decisions are clearly
understood



Offers a clear structure to achieve the required results



# Clarity

# Question

#### When do you believe that James is at his/her best in this area?

James Smith I'm good at finding different more efficient ways of working and challenging how things are

currently being done. I do believe that there are many ways of achieving a goal which brings

innovation, diversity and collaboration to the project

Manager James - When he takes time to simplify the task at hand and get confirmation the message

intended is the one that's been understood

Steven - When you have utilised the skills of others who can support you with the detail. You are

best on your feet and I know the whole team find you engaging and enjoy learning from you

Peer Anne - Again, time may be a factor - working at James's pace may be tricky for some

Sarah - He does challenge status quo but from a supportive perspective than riding rough shod

(like I would).

Serena - provides great challenge to all concerned

Report Gareth - James does like to push and challenge, to move things on and stretch himself and

others.

Kirstie - James rarely brings a personal agenda to any business decisions.

Other Paul - The status quo is regularly abandoned to excellent effect. I have enjoying seeing the

results of looking at existing products in a new light. Explains things well so the new direction is

well understood.

# Question

#### What could James do better in this area?

James Smith My constant need for walking the path that's been less travelled can cause ambiguity and a lack

of structure. I need to be more clear in my reasons why and establish regular check-ins so that

everyone can see the structure in not only my thinking but ways of working

Manager Steven - Slow down and don't get bogged down with putting everything in, sometimes less is

more and doing three things well is better than 30 half-heartedly.

James - Working with the motto 'clarity, clarity'

Peer Serena - again just take more time - sometimes too happy to jump in feet first!

Anne - slow down, do more reflecting and listening before moving forward

Sarah - The rebrand project last year was inspirational but it took a while for me to seton board as I didn't feel involved. I take responsibility for that but I also don't think it was communicated

until it had landed.

**Report** Gareth - I'd like James to do more in the way of articulating the Thought Leadership that is

behind our marketing and product design strategy, so we get a clearer picture of how it all fits

together.

Kirstie - James could take more time to talk through the nuts and bolts of a project to create

clear structures that will be understood by all.

Other Paul - He sets a new direction with clarity.



#### General

#### Other comments

## General

# Question

# Is there anything else you would like to add about James to further their leadership and management development?

Manager Steven - NA

Peer Sarah - I am always grateful for the fact that James will drop anything to support me and the rest

of the team. He's a great guy and in essence I wouldn't want him to change.

Serena - A great all rounder - maybe should just reflect consider and analyse a bit more often

**Report** Kirstie - I think that taking the time to listen to other peoples' comments, opinions and

suggestions is a sign of a truly courageous leader!

Gareth - I'm enjoying working with James and like that we have a better understanding of one another and how we work. In the past, we didn't communicate enough and we're both better

around that now. He makes a strong contribution to the business and I appreciate that.

Other Paul - I enjoy working with James and seeing the results of his leadership



# Conclusion

Use these questions to investigate your feedback at a deeper level.
<ul><li>1. What attribute did you score yourself lowest in?</li><li>a. What was the reason for your score?</li><li>b. What steps can you take to improve this score?</li></ul>
2. What attribute did you score yourself highest in? a. How can you continue to build on this?
<ul><li>3. What attribute did your feedback group score you lowest in?</li><li>a. What might be the reason for this?</li><li>b. Based on your feedback group's score and comments, what steps could you take to improve in this area?</li></ul>



# Conclusion

Use these questions to investigate your feedback at a deeper level. 4. What attribute did your feedback group score you highest in? a. How can you continue to build on this? 5. What attribute has the greatest difference in score? a. What might the reason be for the difference? Notes:



# **Action Planning**

A critical element of successfully utilising feedback is to share your results and actions on an ongoing basis with the people that gave you feedback. This section will be useful when being coached through your overall leadership development plan.

Attribute	What this means to me in my role	How I can improve my performance	These things will tell me I'm making progress
Clarity			
Delivery			
Stretching			
Vision			

# Action Planning

A critical element of successfully utilising feedback is to share your results and actions on an ongoing basis with the people that gave you feedback. This section will be useful when being coached through your overall leadership development plan.

Attribute	What this means to me in my role	How I can improve my performance	These things will tell me I'm making progress
Collaboration			
Coaching			
Trust-Building			
Reviewing			

